

## BOOKMARKS

## FRIENDS CORNER

## SOUTHERN OREGON UNIVERSITY FRIENDS OF HANNON LIBRARY

AS OF AUGUST 1, 2007, Friends' memberships numbered 334, compared to 211 at this time last year. This 58-percent increase is partly attributable to the closing of county libraries. As of July 1, 2007, the membership fee to join Friends of Hannon Library (FHL) is \$45. This is the first increase in nearly ten years and will enable the Friends to better support their mission.

At the Annual Meeting on May 17, four new board members were elected to fill vacancies during the 2007–2008 academic year: Joyce Epstein, Mary Maher, Herman Schmeling, and Suzanne Warner. At this time, the roster of the Board of the Friends of Hannon Library for 2007–2008 includes these new members, as well as returning members Michael Ainsworth, Judy Frank, Kaye Kroman, Dennis Schoedl, and Patty Wixon.

The Friends Board developed a brief application form for individuals interested in serving on the board. Information about the Friends of Hannon Library and its board is available online at [www.sou.edu/library/friends](http://www.sou.edu/library/friends).

In June, the Friends of Hannon Library received confirmation from the Oregon Cultural Trust that the organization will be added to the listing of nonprofit cultural organizations eligible for the Oregon tax credit.

The Friends of Hannon Library Lecture Series for 2007–2008 will feature the following:

**OCTOBER 18, 2007**

Bill Rauch, OSF Artistic Director. "As Boundless as the Sea: Shakespeare's Influence in My Life"

**NOVEMBER 15, 2007**

Suzanne Warner, SOHS Curator. "Women Photographers in the West, 1870–1920"

**JANUARY 17, 2008**

William Stafford Poetry Event with Readings by Local Poets

**MARCH 6, 2008**

Susan Reid, Community Leader. "Pear Packing : A Season of Women's Work"



The SOU Friends of Hannon Library is a membership organization that was established in 1975. The Friends are committed to improving the Hannon Library collections and sponsoring the Library Lecture Series on a variety of interesting and timely topics. Member benefits include library checkout privileges, participation in a series of evening talks, the opportunity to associate with fellow bibliophiles, and the satisfaction of supporting Hannon Library. Call 541-552-6835 for information about upcoming events or to become a Friends member.

*BookMarks* is published by the Lenn and Dixie Hannon Library.

Editor: Mary Jane Cedar Face, Collection Development/Social Sciences Librarian. Associate Editor: Dale Vidmar, Instruction Librarian. Contributors to this issue of *BookMarks* include Pamela Snelson, Mary Jane Cedar Face, Kate Cleland-Sipfle, Teresa Montgomery, and Dorothy Ormes.

Editing, typesetting, and design by the SOU Office of Publications: Stormy Ballenger, Publications Editor; Gregory Martin, Designer; and Melissa Michaels, Director.

*BookMarks* is available from Hannon Library's Web site at [www.sou.edu/library/newsletter](http://www.sou.edu/library/newsletter).

Lenn and Dixie Hannon Library  
1250 Siskiyou Boulevard  
Ashland, Oregon 97520

Email: [library@sou.edu](mailto:library@sou.edu)

[www.sou.edu/library](http://www.sou.edu/library)

Teresa Montgomery, Interim Director  
541-552-6837

Library Administration  
541-552-6835

Center for Teaching, Learning, and Assessment  
541-552-6447

Circulation Services  
541-552-6860

Government Publications  
541-552-6851

Reference Services  
541-552-6442

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## THE FIRST WORD

by Teresa Montgomery, Interim Director

WELCOME BACK to the beginning of the school year. I hope you have returned refreshed and prepared for the new term.

Hannon Library has several exciting speakers lined up for the fall. Frank Lang, always engaging and informative, returns to lead us through Patagonia. Bill Rauch, the new Oregon Shakespeare Festival artistic director, joins us mid-October to share the influence that Shakespeare has had on his life while demonstrating rare historical and ethnic instruments from the University's extensive Schuman Collection of Musical Instruments. Lastly, Suzanne Warner from the Southern Oregon Historical Society will speak on Western women photographers of the late nineteenth and early twentieth centuries. She has been researching this area for many years and is sure to have many little-known facts to share.

Hannon Library continues to enhance its access to electronic resources. With savings from last year's journal cancellations, we have purchased JSTOR's *Arts and Sciences Collection I*, which provides high-resolution images of journals as they were originally designed and illustrated, back to the first issue. *Naxos Music Library* provides streaming audio files of music tracks from a broad range of genres and composers, filling a gap in music audio access that especially benefits SOU's music program.

I hope you read the article by Pamela Snelson that shows how Hannon Library is meeting the evolving research needs of undergraduate students. As you will see in 2007–2008, Hannon Library is moving forward in the design of a more interactive and integrated Web site: providing access to more electronic resources; reinvigorating our information literacy instruction; and continuing to provide traditional, but valuable, print resources to support the instructional mission of the University.

## LIBRARY SERVICES TO THE COMMUNITY

## A RESPONSE TO COUNTY LIBRARY CLOSURES

UNTIL THE RECENT CLOSURE of the public libraries, county residents benefited from access to an excellent public library system and the availability of an academic library in their community. Hannon Library at Southern Oregon University is aware of and understands the plight of county residents since the closure of the Jackson County Library System.

Hannon Library has always welcomed community patrons to use its collections of books, journals, newspapers, and video recordings within the building. Adults may join the Friends of Hannon Library for a \$45 annual membership fee that entitles a user to a library card, which enables them to check out books. Friends also receive a subscription to Hannon Library's newsletter *BookMarks* and mailings that announce events. There is limited short-term parking at several locations near the library.

As an academic library, Hannon Library's primary mission is to support the teaching, learning, and research needs of Southern Oregon University students and faculty. The result is a very different collection from that of a public library. Hannon Library purchases primarily nonfiction academic press titles to support the courses taught at the University. For example, SOU doesn't have home economics or horticulture programs. Consequently, the library doesn't purchase cookbooks, and any cookbooks in the collection are older titles received as gifts many years ago. Botany titles are purchased to support biology courses. As for fiction, the few titles purchased are by highly regarded authors or those who have won awards such as the Booker, Pulitzer, or Nobel prizes. Hannon Library owns many literary classics, including novels, plays, and poetry. Gifts of fiction titles are welcome and often added to the collection.

Hannon Library's collection is especially strong in Shakespeare materials, Native American studies, local history, and the southern Oregon bioregion. As the depository library for federal and Oregon state government publications for the Second Congressional district, the library has a wealth of information provided by the government for its citizens.

For more information, please call 541-552-6835 or visit [www.sou.edu/library](http://www.sou.edu/library).

## FALL 2007 EVENTS

**October 9** Siskiyou Views: Frank Lang, SOU Professor Emeritus. "Frank Lang Follows Darwin's Footsteps in Today's Patagonia." Meese Meeting Room (LIB 305), 7 p.m. Free.

**October 18** Friends of Hannon Library Lecture Series: Bill Rauch, OSF Artistic Director. "As Boundless as the Sea: Shakespeare's Influence in My Life." Meese Meeting Room (LIB 305), 4 p.m. Free. Co-sponsored by SOU Center for Shakespeare Studies.

**November 8** Music in the Library: Pat Daly, Jack Schuman, Stephen Bacon, and guests. "Ethnic Instruments from the Schuman Collection: Demonstration and Lecture." Meese Meeting Room (LIB 305), 4 p.m. Free.

**November 15** Friends of Hannon Library Lecture Series: Suzanne Warner, SOHS Curator of Collections and Exhibits. "Women Photographers in the West, 1870–1920." Meese Meeting Room (LIB 305), 4 p.m. Free.

Additional programming for fall term will be announced. Call 541-552-6835 for information.

# BOOKMARKS

## LIBRARY NEWS

### HANNON GALLERY EXHIBITS FOR FALL

WE HAVE A LINEUP of exciting new exhibits in the Hannon Library Gallery this fall. Harriett Rex Smith's show *Eclectics* will run through mid-October. Harriett is a longtime Ashland area resident and artist. She explores a variety of themes in her representational watercolor and acrylic paintings.

Our second fall show will be the computer-generated designs of Nancy Baar, a former Hannon Library staff member. The title of her show is *Back Yard at "B" Street*.

From late November through January, we will be showing the work of another Southern Oregon University staff member, Daniel Verner. Dan, a multi-talented musician and visual artist, will be exhibiting paintings from his series *The Call*.

### NEED SOME INFO? ASK A LIBRARIAN 24/7!

DOING RESEARCH from home or your dorm? From Hannon Library's home page, you can click on the link "Ask a Librarian," and you will find three ways to ask for assistance from your remote location: Call 541-552-6442 during reference hours to talk to an SOU librarian; email your question, and it will be answered by an SOU librarian (usually by the next business day); or chat virtually with a reference librarian.

Hannon Library now participates in L-net, a collaborative online chat reference service. L-net allows for 24/7 online chat with librarians from twenty-eight libraries around Oregon. SOU librarians participate by providing reference service a few hours every week, which allows us to offer this service 24/7 to our students and faculty. Response time is usually less than a minute. Reference librarians have databases and other resources nearby and can work with you to ensure that you get the information you need. For more information about the L-Net service, call Connie Anderson-Cohoon at 541-552-6820 or email [anderson@sou.edu](mailto:anderson@sou.edu).

### NEW AND ENHANCED E-RESOURCES!

#### JSTOR Arts and Sciences Collection I

THIS SUMMER, the library purchased *JSTOR Arts and Sciences Collection I*, which provides archival, full-text access to 119 core journals in fifteen disciplines dating from the first issues, some as far back as the 1600s. Researchers can retrieve high-resolution, scanned images of journal issues and pages as they were originally designed, printed, and illustrated. There are additional multidisciplinary and subject-specific JSTOR collections we hope to add in the future.

#### Naxos Music Library

This new e-resource provides streaming audio files of 240,000 music tracks from multiple genres, ranging from classical to jazz to opera. Around 500 titles are added monthly, and 7,000 composers are represented. *Naxos Music Library* also provides opera synopses, artist and composer biographies, definitions of music terms, and comprehensive liner notes. Users can browse



## LIBRARIES AT THE CUTTING EDGE

BY PAMELA SNELSON

THE TRENDIEST MEETING PLACE on many college campuses these days features a coffee bar, wireless Internet zones, free entertainment and special programs, modern lounge areas, and meeting rooms. And free access to books. Lots of books.

This educational social hub is the campus library, which is beginning to look more like an Internet café than the academic library you remember from your college days.

Far from fading away in the Age of Google, which has begun digitizing millions of books from university and other libraries—and despite the almost universal availability of vast online resources—circulation and visits to college and research libraries are on the rise. Campus librarians now answer more than seventy-two-million reference questions each year—almost twice the attendance at college football games.

In other words, this is not the beginning of the end for campus libraries but the dawn of an exciting new age.

### STRATEGIES FOR TODAY—AND TOMORROW

A quick look at two familiar Web sites will demonstrate that academic libraries now play a vital role in how students and faculty find and gather information via the Web, as well as in the stacks. Both Johns Hopkins University and the University of Maryland offer a full range of online library services, from catalogs (formerly known as "card catalogs") to research help to DRUM—the Digital Repository at Maryland, which provides a permanent online address for computer files and eliminates the need to attach them to email messages. The Julia Rogers Library at Goucher College subscribes to services that provide students with access to more than 22,000 online titles, while Baltimore City Community College's library gives students technology support and online access to research materials.

The volume of information available on the Web has led some students to believe that if a resource can't be found online, it doesn't exist. This mistaken

idea, coupled with concerns about the reliability of information on the Web and the potential for plagiarism from online sources, has led faculty and librarians to team up to teach information literacy skills.

Nationwide, higher education institutions have developed information literacy instruction to help students understand how to find and evaluate information online and in print—giving them more bang for their tuition buck! Many colleges and universities even provide "personal trainers," so students can work with librarians one on one or with a group project team

to brush up on the best databases for a particular class or assignment.

Technology training helps students succeed in class but also prepares them for future careers. Information literacy is critical to a competitive work force, and information-literate people know how to find accurate, useful information that will help them through family, medical, or job crises.

### PARTNERS IN EDUCATION

College and research librarians are partners with professors in educating students, offering new perspectives, developing curricula, and facilitating research projects, as well as

leading the library world in digitization efforts and online reference.

Our nation's college and research libraries are constantly finding new ways to better serve students, faculty, and staff—online and in person. More than 90 percent of college students now visit the online library from home.

Yet use of the nation's physical academic libraries and their collections grew from more than 880 million library visits in 2002 to more than a billion in 2004, according to the most recent data from the National Center on Education Statistics—an increase of over 14 percent. Circulation of library materials in the same period was up by 6 percent, to more than 200 million items.

In short, if the classroom is the first stop in the learning experience, the library is the next. And great libraries continue to be a key to a great education.

IF THE CLASSROOM IS THE FIRST STOP IN THE LEARNING EXPERIENCE, THE LIBRARY IS THE NEXT. AND GREAT LIBRARIES CONTINUE TO BE A KEY TO A GREAT EDUCATION.

*This slightly abridged article first appeared in the March 29, 2007, issue of Inside Higher Ed and is reprinted with the generous permission of the author and publisher. Pamela Snelson is president of the Association of College and Research Libraries and is college librarian at Franklin & Marshall College in Lancaster, Pennsylvania.*

alphabetically by genre and composer or search by artist or composer name, work, genre, country, period, instrument, label, and year of composition or a combination of these criteria.

### Academic Search Complete

Over the summer, Hannon Library upgraded from Ebco's *Academic Search Premier* to *Academic Search Complete* (ASC). This huge multidisciplinary database provides full-text articles from more than 5,300 journals, including more than 4,400 that are peer-reviewed. It also contains citations and abstracts for an additional 9,000 journals. ASC has nearly 900 more full-text journal titles (growing to more than 1,500) than were previously available in *Academic Search Premier*.

### AnthLit Interface Change

Another change over the summer was the move of *Anthropological Literature* from the Eureka interface to OCLC WorldCat. *Anthropological Literature* is a bibliographic index to articles and essays on anthropology and archaeology in nearly 9,000 journals and is maintained by Tozzer Library at Harvard University. User-friendly access via OCLC's WorldCat interface makes it easier for researchers to do searches by author, subject, or keyword and to easily find an article online or in print. Patrons may also request an article by interlibrary loan, if necessary.

### SOUTHERN OREGON DIGITAL HISTORY COLLECTION UPDATE

Hannon Library's online Southern Oregon History Collection continues to grow, thanks to a continuation Library Services and Technology Act (LSTA) grant administered through the Oregon State Library.

Two generations of oral histories of Douglas County elders (1938 and 1978–79) are now available through the Southern Oregon History Collection. The Douglas County Library System has loaned Hannon Library *Reminiscences of Southern Oregon Pioneers*, a collection of 128 narratives from 1938 oral histories, for digitizing. Another 100 oral history interview transcripts are on loan from the Lavola Bakken Research Library of the Douglas County Museum of History and Natural History. Both are currently being digitized and added to the Southern Oregon Digital Archives.

Earlier this year, we added a careful selection of documents and maps from the Historical Records Collection of the Rogue River National Forest. These files contain rich accounts of the early work of forest rangers and the administration of national forests from about 1910 to the 1970s.

Additional resources (maps, documents, oral histories, books) representing Douglas, Coos, and Curry Counties and the Rogue River National Forest are currently being digitized. We also hope to include a small collection of materials about the Ashland Chautauqua, which will be on loan from the Oregon Shakespeare Festival. To view this growing collection, visit [www.soda.sou.edu](http://www.soda.sou.edu) and click "Search" in the History frame.