

BOOKMARKS

FRIENDS CORNER

SOUTHERN OREGON UNIVERSITY FRIENDS OF HANNON LIBRARY

THIS YEAR'S FRIENDS of Hannon Library benefit will return to the dinner event format. On Thursday, May 17, come celebrate "An Evening with the Poet Laureate." The keynote address will be delivered by SOU Emeritus Professor of English and Writing Lawson Inada. In 2006, Governor Kulongoski named Lawson Inada to a two-year appointment as Oregon's poet laureate. The state's fifth poet laureate, Inada is the first to be so honored since William Stafford last served in 1989. The author of several books of poetry, Inada is an important figure in American poetry and literature. He won the American Book Award in 1994 for *Legends from Camp* (Coffee House Press, 1992). The event will begin at 6:30 p.m. with a no-host social, followed at 7 p.m. with dinner and the keynote address. This catered event will be held in Hannon Library's Meese Meeting Room (LIB 305).

Thanks to the Friends' generosity, librarians have been busy submitting orders for essential books to support classes at SOU this year. In December, the Friends' board approved an allocation of \$6,000 to ameliorate the impact of reductions to Hannon Library's materials budget. The Friends also purchased the new fifteen-volume *Encyclopedia of Religion*.

In 2006-07, the Friends purchased 51 new books for the Margery Bailey Collection, which now contains more than 8,000 books relating to Shakespeare, his time, and his works.

This year's Library Lecture Series concluded with two winter term events. More than 100 people attended the William Stafford Poetry Event on January 25. Local poets and community members read poems by Stafford to celebrate the poet laureate's birthday. On March 4, Marc Ratner presented a fascinating lecture on the European novelists José Saramago and Italo Calvino.

There are three vacancies on the Friends' board. To request an application to become a board member or for information about the Friends of Hannon Library and its mission, visit www.sou.edu/library/friends or call 541-552-6835.



The SOU Friends of Hannon Library is a membership organization that was established in 1975. The Friends are committed to improving the Hannon Library collections and sponsoring the Library Lecture Series on a variety of interesting and timely topics. Member benefits include library checkout privileges, participation in a series of evening talks, the opportunity to associate with fellow bibliophiles, and the satisfaction of supporting Hannon Library. Call 541-552-6835 for information about upcoming events or to become a Friends member.

BookMarks is published by the Lenn and Dixie Hannon Library.

Editor: Mary Jane Cedar Face, Collection Development/Social Sciences Librarian. Associate Editor: Dale Vidmar, Instruction Librarian. Contributors to this issue of *BookMarks* include Heather Black, Mary Jane Cedar Face, Kate Cleland-Sipfle, Emily Miller-Francisco, Teresa Montgomery, Dorothy Ormes, Jim Rible, Kay Sagmiller, and Dale Vidmar.

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BookMarks is available from Hannon Library's Web site at www.sou.edu/library/newsletter.

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THE FIRST WORD

by Teresa Montgomery, Interim Director

AS I SIT writing this, snow is falling—an unusually serious snowfall for southern Oregon. The croci that were blooming just a few days ago are covered up for now. They'll reappear soon as the first harbinger of spring.

This issue of *BookMarks* features a look at our ongoing series of exhibits in the third-floor Hannon Gallery and second-floor cases. We are fortunate to have an able and dedicated gallery director this year, Marsa Morse. Working with Technical Services Librarian Dorothy Ormes, Marsa has done an outstanding job of attracting artists and mounting the shows. She is also the featured artist mid-April through mid-May.

Electronic Resources Coordinator Dale Vidmar writes about how we are integrating Google Book Search into our instruction.

Reprinted from *College and Research Library News*, the central article discusses how libraries and librarians are uniquely positioned to be vital academic partners with universities.

We are excited about the upcoming expansion of the online Southern Oregon History Collection. Project Coordinator Kate Cleland-Sipfle is working with libraries and historical societies across southern Oregon to enrich this collection within the Southern Oregon Digital Archives.

Also in my thoughts is the potential closure of the Jackson County public libraries. While we cannot foresee the impact this would have on Hannon Library, we know more people from the community will be seeking our services. We have always welcomed community patrons, but our collection and services are focused primarily on supporting the teaching and learning needs of SOU students and faculty. Jackson County's excellent public libraries have a broader collection serving all levels of readers and interests. We remain hopeful about the permanent funding and reopening of the public libraries.



EYES ON THE LIBRARY: SOMETHING FOR EVERYONE

WHETHER YOU ARE NEW to campus or a seasoned veteran, take a stroll and enjoy the library exhibits. The third-floor Hannon Gallery features regularly changing shows of student, staff, and faculty artworks. The corner display case on the second floor features rotating exhibits of costumes and props from Oregon Shakespeare Festival (OSF) and SOU's Theatre Department. Smaller cases near the second-floor Bailey Collection feature items from our special collections and University archives.

After OSF darkens its stages each season, SOU is given its choice of a costume and set of props to display. Last fall, we exhibited a colorful and exquisitely made costume from *The Merry Wives of Windsor*. During winter term, the OSF prop shop lent us the orb, crown, scepter, and war map from *King John*, a production for which SOU's Director of Shakespeare Studies Alan Armstrong served as guest dramaturg.

Now that spring is here, the costume/prop exhibit features a costume from the Theatre Department's fall production of *The Philadelphia Story*. On the third floor is *Just Imagine*, an exhibit of prints by our gallery director, SOU student Marsa Morse.

Currently on display in the Bailey Collection area is an exhibit commemorating Shakespeare in popular culture. This fanciful collection includes a Shakespeare action figure; a comic book; a set of word magnets for creating Shakespearean insults; and a five-cent U.S. stamp with an Ashland Post Office postmark. The stamp was issued on August 14, 1964, to celebrate the 400th anniversary of Shakespeare's birth.

You are also encouraged to peruse the mounted art in our permanent collection, including Professor of Art Peg Sjogren's painting at the far end of the third floor and local artist Bruce Bayard's digital art in the long hall near the third-floor gallery.

SPRING 2007 EVENTS

April 5 Siskiyou Views: Craig Wright. Reading from his new book of short stories, *Redemption Center*. Meese Meeting Room (LIB 305) 7 p.m. Free.

April 19 Siskiyou Views: Dennis Powers. Lecture and readings from his new book, *Treasure Ship: The Legend and Legacy of the S.S. Brother Jonathan*. Meese Meeting Room (LIB 305) 4 p.m. Free.

May 17 "An Evening with the Poet Laureate." Friends of Hannon Library annual benefit dinner with keynote address by Oregon Poet Laureate Lawson Inada. Meese Meeting Room (LIB 305). No-host wine social, 6:30 p.m. Dinner, 7 p.m. (see insert)

May 21 Music in the Library: SOU Gamelan Ensemble performing Balinese music. Directed by Barb Barasa. Library Plaza, noon. Free.

BOOKMARKS

LIBRARY NEWS

A NEW FACE IN HANNON LIBRARY

VISITORS TO HANNON LIBRARY will see a new face in the circulation area. Replacing Karen Hill—who accepted a position as director of Cornelius Public Library—Judy Dye began her position as the coordinator of Access Services late winter term. In her new position, Judy oversees Hannon Library's Circulation Services, Information Technology Center, electronic classroom, interlibrary loans, Summit borrowing, reserves, and stacks maintenance.

Hannon Library is delighted to have been able to lure Judy away from the University of Arkansas Libraries at Fayetteville. She comes to SOU highly qualified, previously holding library positions at the University of North Carolina, Chapel Hill; Indiana University, Bloomington; and University of South Carolina, Spartanburg. We are thrilled to have Judy as the newest member of the Hannon Library team.

CHALLENGING YOUR DARK SIDE:

GOOGLE BOOK SEARCH

WHEN GOOGLE first introduced the Google Library Project to digitize books, many librarians and academic scholars reacted with dismay. Google stated the goal "to organize the world's information and make it universally accessible and useful." Librarians and researchers worried the Google project would lead individuals astray on the Internet and point them away from authoritative resources in libraries.

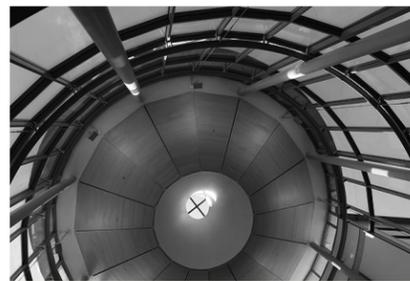
Google's Book Search began in December 2004 as a partnership between Google and five libraries—the University of Michigan; Harvard, Stanford, and Oxford Universities; and the New York Public Library. As of January 17, 2007, the partnership has grown to include nine libraries with the addition of the University of California, La Bibliotheca de Catalunya de Barcelona, Universidad Complutense de Madrid, University of Wisconsin, and University of Virginia. In addition to these libraries, Google's Partner Program includes books from numerous publishers.

As Google Book Search continues its assault on the universe, how can librarians and faculty take advantage of this seeming adversary? The answer is by utilizing what Google Book Search does well.

Google Book Search offers the possibility of searching inside books, retrieving a variety of content from snippets to long passages of text, including tables of contents, indexes, title page, and limited selections, depending on Google's arrangement with publishers.

It is even possible to find which libraries own the book, listed in order of proximity to a zip code. With Google Book Search, users can do keyword searches using complex phrases—searches that would often produce no results in typical library catalogs.

I encourage you to venture into the dark side by exploring the possibilities of Google Book Search. To learn more, contact Instruction and Information Literacy Librarian Dale Vidmar at 541-552-6842.



SUPPORTING THE INSTITUTIONAL MISSION: LIBRARIES LEAD THE WAY

BY TORRE MERINGOLO

ARE THERE PARTICULAR TRAITS in the academic preparation and professional development of librarians that sometimes beckon us to step out of our prepared-for roles to serve in other ways? In my own case, after completing my graduate study at the State University of New York-Albany's School of Library and Information Science, I had the very good fortune to have practiced as a librarian for nearly twenty-five years before being provided the opportunity to serve my institution, St. Mary's College of Maryland, the state's Honors College, as vice president for development.

In this capacity, I have been responsible for directing the external relations programs of the college, including fundraising and the management of an affiliated foundation. Ten years later, and with St. Mary's largest comprehensive campaign recently completed, the value of librarianship as preparatory training for higher education administration is something that I am pleased to discuss.

NAVIGATING THE TERRAIN

A colleague of mine once described the role of the liberal arts in the undergraduate experience as the provision of knowledge that is a mile wide and two inches deep. Much like the liberal arts, the essence of a librarian's preparation is the development of a facile understanding of the diverse world of knowledge. While librarians may not become experts in the substance of the myriad disciplines to which we are acquainted, we must somehow be proficient at navigating their terrain, regardless of our own subject knowledge obtained prior, during, or after our entry into librarianship. Certainly our work in collection development, technical processing, reference and instructional services draws us on a daily basis into such close proximity with the world of ideas where elements become part of our own vernacular. In this world then, the librarian becomes the global citizen who can feel at home in many different contexts.

The education and work-life experience of the academic librarian makes one at ease with the totality of an institution's disciplinary components. They are all like our children—united as members of the academic family, but each with its own distinct identity.

Successful librarians and library administrators keep their fingers on the pulse of the academy in its fullest and broadest sense. As we cast an eye across our institutions, we fine-tune our sense of competing interests' importance to mission based upon our understanding of factors such as the core knowledge base of the disciplines and the differential structure of knowledge, the strength of the myriad subject matter in our immediate institutional context, the differing degrees of demand for information based upon the curricular and research scope, and the methods and means to which different constituent groups seek and consume information. Taken together, these factors help us develop an informed sense of the library's role as a key academic partner in the mission of teaching, scholarship, and service within our institution.

[This slightly abridged article from the October 2006 issue of *College and Research Library News* (Vol. 67, No. 9) is reprinted with the generous permission of the author. Torre Meringolo is vice president for development at St. Mary's College of Maryland.]

THE JOURNEY

What new librarian can ever forget the humbling experience of being called upon to satisfy every request for information, no matter how foreign to one's own personal frame of reference? Would it ever be possible to master the many thousands of access points to the vast universe of information that our users would seek out? Learning the seemingly endless array of tertiary tools that would open up much of this world is an intimidating task both in graduate school training and in one's continuing development in the profession.

It is this expansive quest for an ever broader appreciation of the knowledge landscape that is unique to our profession. And I believe it is precisely this orientation that serves us well when we take on institutional roles beyond the library.

Indeed, a great challenge of academic administration is to harness the institutional commitment of a faculty—whose primary allegiance is directed to their disciplines rather than the local concerns of the host college or university. Most faculty in their graduate school training and early development as academicians simply do not ponder issues of disciplinary breadth and the complexity of integrating and managing them.

SERVICE BEYOND THE LIBRARY

Because of the advantages provided by training and experience, librarians really do need to be cognizant of their unique institutional vantage point and how it may help position them to provide service to the academy beyond the library.

During the years I was most happy with my role as a practicing librarian, I frankly never gave much thought to other ways I might contribute in higher education. My career worldview had been fairly well-defined by the endless scope of opportunities within our profession, which I found both satisfying and challenging. It took me nearly a quarter of a century within the profession to discover the strength of librarians' connection to possibilities in higher education administration.

Considerable time and effort is put into understanding and assessing the competing needs of the various constituent groups within the institution so resources can be allocated accordingly. The orientation is always at an institutional level, and in the final analysis, a library's effectiveness is measured against the degree to which it effectively supports the institution's mission, rather than the degree to which it serves a particular college or university program.

As more librarians assume administrative roles outside of the library, the understanding of the library's essential role in the academy will also be enhanced. With today's great challenges of affordability, accountability, and assessment looming large on the landscape, I do believe librarians can and should play an even greater role in shaping the future of American higher education.

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SOUTHERN OREGON DIGITAL HISTORY COLLECTION

THE ONLINE Southern Oregon History Collection will continue to grow in 2007 with our Library Services and Technology Act (LSTA) continuation grant. New partnerships with public libraries and historical societies in Coos, Curry, and Douglas Counties allow Hannon Library to borrow additional oral histories, manuscript materials, maps, and written histories to be scanned and added to the collection. Loans of selected materials from the Historical Records Collection of the Rogue River National Forest (RRNF) bring documents and maps of forest lands and practices in the early twentieth century.

Among the first items to be digitized under the new grant will be Depression-era WPA oral histories from the Douglas County Library System and materials dating back to the era of Gifford Pinchot from the RRNF collection. During the first year of LSTA funding (February 2006 through January 2007), about 330 items were scanned in-house and 30 large maps were outsourced for scanning. Check the growing History Collection through the Southern Oregon Digital Archives (SODA) at www.soda.sou.edu and click on the search button for "History."

SIGNIFICANT MATERIALS RECEIVED

IN THE LAST few months, Hannon Library has received book, journal, and video donations from several community members:

Virginia L. Whitenor
J. B. Rawlings
Kristeen Roberts
Cindy Roche
David E. Newton
Barbara Glassberg
Cindy Roche
Marvin Belford
Judie Bartell
Mary Collins
David Eliassen
Lia Beeson.

Current and emeritus Southern Oregon University faculty continue to provide Hannon Library with important materials to support the University's curriculum:

Dennis Powers
Echo Fields
Dennis Dunleavy
Kate Cleland-Sipfle
Teresa Montgomery
Richard C. Frey (Emeritus)
Edward Hungerford (Emeritus)

These generous gifts are much appreciated.

